

#DreamBig

100,000 dreams to travel around the world and outer space

Huge international work of art will incorporate the dreams and wishes of people across the globe in a message of hope for a better world.

By Naama Barak | MAY 27, 2021, 7:00 AM



Photo by Diego PH on Unsplash

Later this year, 100,000 dreams of people from all over the world will be projected in multiple locations across the globe and even reach outer space.

How? By being incorporated into a huge international work of art that will travel across the globe and aboard Axiom Space's AX1 mission.

The artwork is being created by Dreame, a collective of artists that translates people's dreams into commissioned works of art.

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Its Big Dream project took off in 2017, when it created a work of art based on the dreams of residents of Jerusalem and Tel Aviv and then spliced it up and printed it on 1,500 yoga mats that were then proudly used in Tel Aviv's Rabin Square.



Maya's dream for the world by Danielle Llemos. Courtesy of Dreame

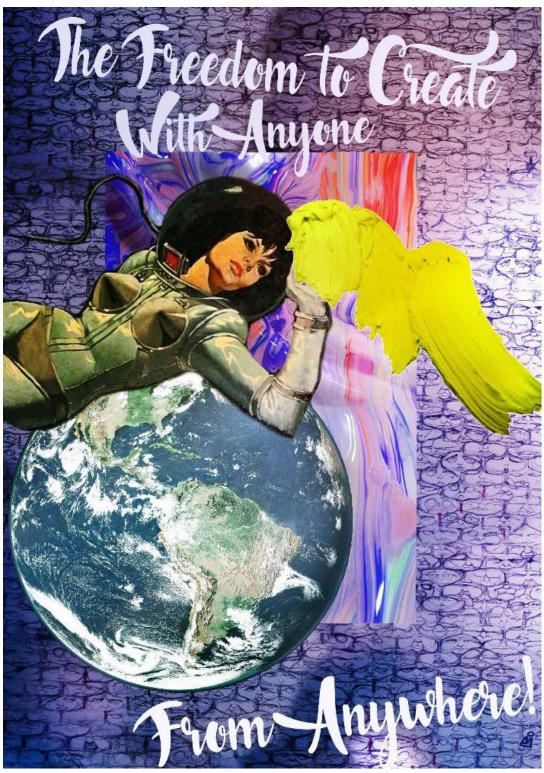
This year's Big Dream is set to be displayed on September 21 at the Tower of David in Jerusalem, the Peres Center for Peace and Innovation in Tel Aviv, the Old Royal Naval College in London, the Leopold Museum in Vienna, St. George's Castle in Lisbon, a national heritage site in India and the ZAZ10TS gallery in Times Square in New York City.

In early 2022, it will board the AX1 mission together with Eytan Stibbe, the second Israeli set to travel to space, where it will make its way alongside him to the International Space Station.

"As people around the world continue to face challenges such as the Covid-19 pandemic, I am inviting everyone to dream with us as we work together to make our planet whole and beautiful," says Sharonna Karni Cohen, the cofounder and CEO of Dreame.

"In a time where so many of us are seeing boxes on video calls, our phones, and our windows – The Big Dream invites us to think outside of the box – to bring the collective subconscious to its greatest heights. Join us and let's dream of a better world together."

You can participate in the initiative by answering a few questions on Dreame's website.

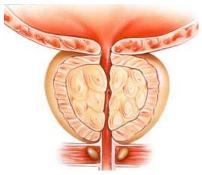


Freedom to create by Melanie Ottenstein. Courtesy of Dreame

First, you'll be asked to imagine where you will be in 10 years' time in a utopian world (yours truly answered that she will be found poolside, with a gin and tonic in hand).

Next, describe your dream for the world, either by text or by sending in an image (in my case, world peace, leaving the drawing to the pros). Then the system asks for your name and location, and you can also give your email if you want a copy of the final artwork.

So, if you happen to see a G&T splashed across the space station in the next year, know that it was concocted all the way back in Jerusalem.



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