



Stroll through the walls of Jerusalem at Times Square in New York

> Written by Naama Jam Posted on 18.04.20

Yonatan Swed's "Walls" as displayed in the empty Times Square Photo: Zdravko Cota

In the empty New York square, 20 video art works of students from the Bezalel Department of Screen Arts are featured. "It's a surreal picture," the curator admits.

Twenty video works by students of the Bezalel School of Visual Arts are currently screened in Times Square in New York. The project was created thanks to collaboration with Tzili Charney, owner of the art project ZAZ10TS, and originally designed as an outdoor exhibition in the square.

When the Corona broke out, the curators, Charney and Sharon Balaban, the head of the video track at Bezalel, were thinking of delivering the outdoor exhibit just for network viewing. Finally, it was decided to screen the films on the screens in Times Square. Among the works: the video of the virtuous "= 1 + 1", in which a figure lies on a white mattress in green space and a floating photograph that rises and moves away leaving it as a miniature drawing; Yonatan Swed's work, "Walls," in which he walks the walls of the Old City of Jerusalem, which was part of his childhood landscape and so contrasting with the New York urban landscape; And Gal Zadok "Manifest" - a performance in which a leader's character stands on a podium and prepares for a speech. But the speech replaces a puff of clown balloons.



Maya Ella's "Non-violent communication", Photo: Maya Ella - Non violent Communication



Dan R. Lahiani's "The Gift of the Orphan," Photo: Zdravko Cota



"Bus", the work of Rotem Rotenberg Photo: Zdravko Cota



Still Life, work by Aviv Nachshon Photo: Aviv Nachshon - Still_Life



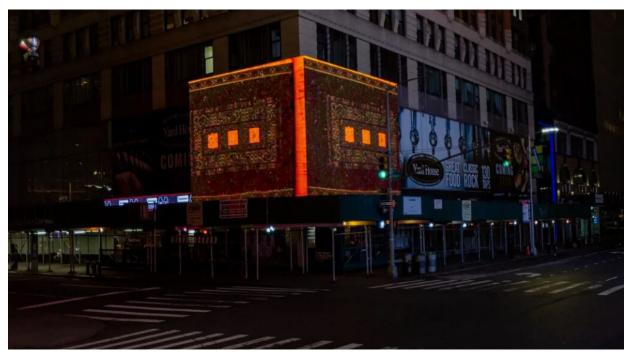
"Relationship," the work of Ran Bensimon Photo: Zdravko Cota



"Still Keeper", work of the Keren Ella Photo: Zdravko Cota



"L'hotel", the work of Eden Moldavsky Photo: Zdravko Cota



"Rug", Ron Mor's work Photo: Zdravko Cota

"The works use a means of advertising, but undermine it," explains White, admitting that the projection of works in this deserted space, which is usually one of the busiest in the world, is surreal. "It's a record of foreignness, but in many ways the created situation actually intensifies the works. The empty square is a crisis of capitalism and the image. The work emphasizes the tension between nature and technology and urbanity that are at their peak here."