

Lights from Jerusalem On Broadway (Video)

By BJLIfe/Sharon Altshul Posted on 06/30/20

Jerusalem, Israel - June 30, 2020 -The Broadway League has announced that all productions will remain closed through at least January 3, 2021. Governor **Andrew Cuomo**'s mass gathering restrictions of March 12, closed down most of Broadway. Restaurants and other businesses dependant on the Broadway theater patrons and crowds have also been impacted. Over the past months, there have been multiple announcements from former popular eateries with plans to not reopen



Photograph captured by Omer Dolev, Screen-based Arts student at Bezalel Academy of Arts and Design in Jerusalem. Credit: Omer Dolev

However, not all the lights of Broadway have been out.

The ZAZ10 billboard art gallery's 'Inside Out' exhibition is located on the corner of 41st Street and 7th Avenue in New York City. From March to May, Bezalel Academy of Arts and Design, Jerusalem's Department of Screen-Based Arts lit up the digital billboard art gallery located over the prominent corner of Times Square.

ZAZ10 Curator, **Tzlil Charney**, has invited the students and artists back for a two day "Inside Out: Video Art During Quarantine" exhibition showcasing projects that the students had been working on during quarantine.

The word "CAMERA" means "CHAMBER" in Latin. In the hands of Bezalel students, it reflects the physical and mental challenges we are all going through since things came to a screeching halt due to the COVID-19 pandemic. The new videos will be lighting displayed on the ZAZ10 corner billboard on June 29th & 30th.

Though videos from the current exhibit are not available at this time, from the Tower of David, one short "Walls" from Yonaton Swed.





Photograph captured by David M Sharvit, Screen-based Arts student at Bezalel Academy of Arts and Design. Credit: David M Sharvit

Tzili Charney, Founder and Curator of ZAZ Corner:

"When the COVID-19 pandemic struck the world, we decided that the show must go on, in spite of the sudden shutdown. The outcome of the previous exhibition was shockingly more powerful when the streets were empty. Usually Times Square is an extremely busy place to be, people don't really pay attention to anything around them. Now, when New York City is starting to slowly open-up again, we wanted to showcase how the home-bound pandemic affected young artists and their personal experience of living and creating art while in quarantine."

David M Sharvit and Omer Dolev are two of the artist with work over Broadway now.