



CULTURE, INNOVATION, SCIENCE, TECH, WANDERLUST, WONDERLAND

## BIG DREAM ART PROJECT TO SEND 100,000 DREAMS AROUND THE WORLD AND INTO SPACE

MAY 7, 2021 | CHERRYL BIRD | LEAVE A COMMENT

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The Big Dream art project in Chengdu, China, 2020



The current project is an even larger undertaking with Dreame, the company behind The Big Dream, calling for more people from all over the world to contribute their individual personal dreams starting on Earth Day, April 22. Dreams can be uploaded onto the Dreame website before being amalgamated into one larger collaborative work of art.



The Big Dream art project unveils around the world on International Peace Day.

The final artwork, made of a hundred thousand dreams, will be projected at prominent sites around the world, including museums, castles, historical buildings, centres of innovation and tourist hotspots. Among these locations are Tel Aviv's Peres Center for Peace and Innovation, founded by former President of Israel and recipient of the Nobel Peace Prize Shimon Peres, the Old Royal Naval College in London, the Tower of David in Jerusalem, the Leopold Museum in Vienna, St. George's Castle in Lisbon, a national heritage site in India and the ZAZ10TS gallery in Times Square in New York City. This stage will happen on September 21, also known around the world as International Peace Day.

The first destination for the artwork will be in cyberspace, the second will be 20 well-known architectural sites around the world, and the third destination will be outer space. Through a collaboration with the Ramon Foundation, as part of the Sky mission, the artwork will be flown to the International Space Station with Eytan Stibbe, the second Israeli astronaut in space.

think outside the box and always dream big," he says. Adding that both Shimon Peres and Ilan Ramon, the first Israeli in space, "shared a common dream to dare and break the boundaries of the earth. They inspired us to be optimistic, to dream big and see innovation as a tool for a better world."

## Share your dreams in words or images

People from around the world can participate by sharing their dreams through drawings or answering a series of questions on **The Big Dream** website from **now until August 1, 2021**. After giving your location and email address, you will be emailed a copy of the final piece of artwork.

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